

Raising Capital in the UK Marketplace
**THE CHINA IPO & UK INWARD
INVESTMENT FORUM @ CISMED
2009**



Forward

We are honoured to be appointed by the the CISMEF Organising Committee as the leading UK delegation to invite overseas businesses to join the 6th CISMEF. Through this very well established CISMEF exhibition and conference for Chinese and International SMEs, to develop, exchange and transfer practical up to date information for entrepreneurs who are interested in the international market, we are delighted to organise the *China IPO & UK Inward Investment Forum @ CISMEF 2009 in Guangzhou, China* with the support of the Department of Foreign Trade and Economic Cooperation of the Guangdong Province, the China Britain Business Council and the UK Trade & Development.

In the current situation of the world recession, this event is aim to provide a platform to explain the business opportunities available in both China and the UK via government initiatives, inward investment, M&A, fund raising via public and private avenues, and other business opportunities such as the 2010 Guangzhou Asian Games and the London 2012 Olympic Games. One of the focal points to this event is to pent-up demand for access to overseas capital, branding methodology and opportunities in China. We hope that the huge business potential and close cooperation between the UK and China will continue to grow and bring more international business trade and development for the UK and China enterprises.

We are proud to be a member of the China British Business Council (CBBC) and the UK Trade and Development (UKTI) and will continue to supported other event to promote the economic growth and cooperation between the UK and China.

Lastly, I would like to thank our sponsors, Blomfield Corporate Finance and Fasken Martineau, and our guest speaker Thomas Gad for their time and tremendous presentation.

Grace Bian, Managing Director, GBA.

AGENDA

18:00 – 19:00: Welcome Cocktail Reception

19:00 – 19:10: Word from Mr. Gui Xuan Liang, Vice General Director of Development of Foreign Trade and Economic Cooperation of the Guangdong Province.

19:10 – 19:15: Toast by Ms. Grace Bian, Managing Director of Global Business Associates (GBA)

19:15 – 19:20: China British Business Council (CBBC)

19:20 – 19:30: UK Inward Investment Opportunities – Mr. Trevor Gibson, Director of Environmental Capital, Opportunity Peterborough, Peterborough City Council.

19:30 – 19:50: “4D Branding for Success” by Mr. Thomas Gad, Founder of Brandflight.

19:50 – 20:10: “Listing Requirements in the UK Market” by Mr. Derek Crowhurst, Director of Corporate Finance, Blomfield Corporate Finance.

20:10 – 20:30: “Listing on Main Market” and “Listing on AIM and PLUS Market” by Ms. Azlinda Ariffin-Boromand, Counsel, FaskenMartineau LLP



Development of Foreign Trade and Economic Cooperation of the Guangdong Province

In charge of overseas communication department, management office for foreign trade, head-quarter services centre, Quata license issue center.



For further information: Mr. Gui Xuan Liang www.gddoftec.gov.cn



Global Business Associates (GBA) is officially appointed by the six central Chinese Governments as the leading UK delegation to invite European business to attend the CISMEF. Through project and capital connection, they offer a fast market entry channel for both Chinese and European companies to develop their branding in the international market.

GBA is the professional new generation coordinator who orchestrates company's inputs and monitors the IPO process, providing high quality and trust guarantee services to our clients and partners.

GBA has organized several IPO conferences and Forums across China and achieved great results. Together with their partners, they are currently assisting potential Chinese companies with their plans to list on the LSE from 2009 onwards, and 230 other Chinese companies with capital and profile-raising projects in the UK. At the same time, they match Chinese companies with potential UK partners.

For further information: Ms. Grace Bian, Managing Director. www.gbald.org.uk



China Britain Business Council (CBBC)

The main objective of the China-Britain Business Council (CBBC) is to assist any British company or organisation to do business in China. In this it works closely with the private sector and trade organisations, including UK Trade & Investment; the British Embassy and Consulate Generals in China; the British Chambers of Commerce in China; and the Devolved Administrations and Regional Development Agencies in the UK. CBBC is recognised at the highest levels of the Chinese government and it hosts business events for all senior Chinese leaders visiting UK.

Graduated from the University in Aberdeen with a BSc degree in geology in 1971. Mr. Brian Outlaw was in the oil industry for Burmah Oil Company, British National Oil Corporation and Britoil in Australia. He joined BP in 1988 as President BP China, based in BP and was responsible for all BP's activities in China and Hong Kong. In 1996 he joined PowerGen as Country General Manager, He is currently Director for China for the China Britain Business Council. He is a Fellow of the Geological Society of London.

For further information: Mr. Simon Shen, Chief Representative CBBC Shenzhen. www.cbbc.org



UK Council

Peterborough has been an Environment City since 1997 and has recently announced its intentions to become the UK's Environment Capital by building on its strong track record of environmental achievements. The Environment Capital Partnership in Peterborough is particularly strong as the city is home to regional and national headquarters of organisations such as the Environment Agency, Natural England and the Joint Nature Conservancy Council. The city is seeking substantial and sustainable growth through a range of low carbon initiatives such as the development of the largest Carbon Challenge site in the UK comprising 350 carbon neutral ("Code 6") homes. Opportunity Peterborough ensures that development is truly sustainable and is bringing forward plans for substantial development in the city. Our vision is of a council that provides a quality of service that genuinely contributes to making Peterborough the place.



For further information: Mr. Trevor Gibson, Director of Environmental capital www.peterborough.gov.uk



Brandflight

Brandflight is an international consultancy specialised in strategic brand development, brand innovation, mergers and acquisitions and transformation of established brands. Thomas Gad is an experienced and inspirational branding authority, with more than 20 years' experience. He has worked on brand development, communication and advertising for some of the best known companies in the world, including, Nokia, Scandinavian Airlines, Procter & Gamble, Compaq and Microsoft. Thomas Gad has developed a unique 4-dimensional method of creating, transforming and maintaining brands and published this in the bestselling book 4-D Branding, with a foreword by Sir Richard Branson (Financial Times/ Prentice Hall, London 2001). His book is translated into nine languages, including Russian and Cantonese. He has also been hired as a coach by several business leaders. Managing Brand Me – how to build your personal brand (Pearson-Momentum, London 2002), he wrote with his partner Anette Rosencreutz. He is developing this theme writing a new book about branding for leaders; how to use the brand as a management tool. Thomas Gad founded Brandflight in 1997.

For further information: Mr. Thomas Gad, Founder and CEO, Brandflight www.brandflight.com



Blomfield Corporate Finance

Blomfield is a UK Listing Authority Registered Sponsor as well as an AIM Nominated Adviser, PLUS Corporate Adviser and a Member of the London Stock Exchange. Presently, they are Nominated Adviser to 25 AIM companies and together with RHH is Nomad or Broker to over 40 AIM companies. They have 10 corporate finance executives with a successful record of bringing companies to market and helping them to fund further growth and advising them on an ongoing basis.

Mr. Derek Crowhurst, Director of Corporate Finance has gained more than 25 years' experience in the City, providing corporate finance advice to a wide variety of companies, from micro-cap to multinational corporations, covering IPOs, reverse takeovers, acquisitions and disposals for or by companies traded on the London Stock Exchange's Main and AIM Markets and on PLUS.

For further information: Mr. Derek Crowhurst or Ms. Wye-Li Long. www.blomfield.org



FaskenMartineau LLP

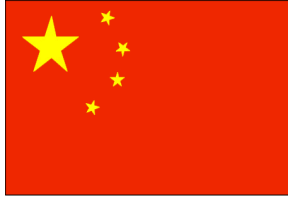
Fasken Martineau LLP is a leading international business law and litigation firm. Almost 700 lawyers practice in offices around the globe. In terms of UK IPO work, Fasken provides a variety of pre-listing & post-listing legal services which includes conducting a "due diligence" review; preparing a due diligence report to the directors and to the Sponsor/Nomad; advising on other preparatory work; advising the directors in detail on their responsibilities of a company coming to market; drafting of the prospectus/admission document and assisting the directors with verification process of the same; interfacing between the client and other City professionals and guiding the company through the legal and regulatory processes required in the listing process; clients' legal affairs; helping the company to meet those continuing obligations of a publicly traded company.

Azlinda Ariffin-Boromand is a Counsel at Fasken Martineau LLP (London) and a member of the Corporate/Commercial practice group. Azlinda's practice covers all areas of corporate work, including mergers and acquisitions, IPOs, joint ventures and corporate restructuring. She has been involved with various mergers and acquisitions, equity financings and corporate reorganisations involving both private and public companies listed on Bursa Saham Kuala Lumpur and AIM Market acting for both issuers and sponsors.

For further information: Ms. June Paddock/ Ms. Azlinda Ariffin-Boromand/ Mr. Raymond Xu www.fasken.com

GBA specialise in investment and finance (acts as a sole agent or consultant for both UK and China local Councils to attract foreign funding via recommendation of investment projects), project management (identification of potential existing business opportunities in both UK and/or China via local councils, the Chinese government, business networks and connections), fast track strategic consultancy - accelerating business (a one-stop international marketplace for small and medium-sized enterprises that helps you to connect, network and gain access to new ideas and business opportunities), and cultural and educational communication between China and United Kingdom.

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**THANK YOU FOR ATTENDING
THE CHINA IPO &
UK INWARD INVESTMENT
FORUM @ CISMEF 2009**



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